



Consultants Link Business Development Program

“A Plan to Take Your Consulting Business to the Next Level”

12-Nov-07

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Premiere Consultant Membership

Benefits:

- Directory Listing
- Industry News / Updates
- Exposure to Potential Clients
- Peer Networking Opportunities
- **Use of Consultants Link “Logo Bug” on Your Business Card, and Marketing Materials**
- **Discount on Consultant Link Business Cards**
- **Discounts on Consultants Link Education Program Opportunities**

Premiere Consultant

Benefits:

- **Eligibility for:**
 - CL Monthly Ezine, and Seminar and Event Promotion
- **Business Development Team Participation**
- **Client Networking Opportunities**
- **Automated Referral Services**
 - On-line lead notification – connecting businesses looking for your specialty area

Business Development Approach

- Leverage existing contacts to identify consulting opportunities.
- Cross referrals from other Consultants Link members
- Wrap Team Support Services around each Premiere Consultant Member specialty to create a value proposition.
- Manage entire process using Project Management best practices.

Premiere Consultant Membership Requirements

- **Complete Consultant Link Online Directory Profile**
 - Premiere Consultant Membership Application
 - Complete Directory Profile and Upload Photo/Logo
 - Upload one or more articles
- **Application**
 - Complete
 - Agree and Honor
 - Principles and Values
 - Code of Ethics
 - Honor Code Pledge

Premiere Consultant Membership Requirements (Cont.)

- **3rd party Endorsements or Interview**
- **Qualifications Approval**
- **\$ 125 Charter Member Application Fee until Jan 1st 2008; thereafter \$ 250**

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Next Steps

- Become a Premiere Consultant Today
 - Join Business Development Team
 - Work Consultants Link Network
 - Benefit from Consultants Link Editorial Publication, Seminar & Event Promotion
 - Benefit from Strategic Alliances
 - Participate in Advanced Consultant Development Program

To Become Qualified

- Contact Us
 - Phone – 949-443-0522
 - Email – info@consultantslink.com